

The greatest entrepreneurship festival in Southern Europe Over 4,000 thousand people following Explorers Festival live

Lisbon, November 14th 2013 – Over 4,000 viewers followed Explorers Festival, considered one of the largest startup events in the world by Entrepreneur Magazine. Organized by Beta-i, between November 1-8, Explorers Festival registered a record 3,000 live streaming viewers, from 85 countries and over 1,100 attendees from 14 different countries.

Explorers Festival was recognized by Bizzabo, world-leader in mobile platforms for events' management, as one of the top 5 tech conferences in Europe. It gathered in Lisbon personalities such as astronaut Jean-François Clervoy, nuclear energy expert Leslie Dewan, SurveyMonkey's founder Dave Goldberg, as well as Garrett McNamara, world famous big wave surfer, with international top-renowned entrepreneurs and investors. Curated by Cynthia Hellen, André Marquet and José Manuel dos Santos, the festival had a total of 18 concurrent workshops, and over 60 speakers from 13 countries, as well as over 50 international investors. In the audience, there were attendees from Belgium, Brazil, Germany, Spain, France, United Kingdom, the Netherlands, Romania, Switzerland, Bulgaria and the USA.

Pedro Rocha Vieira, Beta's President and Co-founder, highlighted: "We're very excited with the success reached with Explorers Festival. We managed to gather in Lisbon, with an original and ambitious concept, totally created by Beta-i, over 1,000 people from all over the world, discussing and promoting entrepreneurship, on top of the almost 3,000 viewers that saw the conference online. This is another clear example of how Lisbon is increasingly becoming a startup hub in Europe, appealing to companies and entrepreneurs from a series of countries and of how Beta-i has managed to position itself, year after year, as a relevant player within the entrepreneur ecosystem".

The Explorers Festival, organized by Beta-i, was the result of a partnership with Lisbon Municipality and the Portuguese Navy Marine Corps. Its main sponsor is the Portugal's most important bank, Caixa Geral de Depósitos, and relevant multinational companies and organizations, such as Sage, Konica Minolta, Fidelidade, PT, Fundação Luso-Americana para o Desenvolvimento, REN, Paymill, Microsoft, ESRI, the European

Commission, InformaDB and EasyPay and the support from Google, Sonae, SurveyMonkey, AON, Inapa, among others.

About Beta-i:

Beta-i is a non-profit Association created in 2010, with the mission of improving entrepreneurship through 3 main acting principles: create and energize a culture and network of entrepreneurship; accelerate startups with global ambition and facilitate their access to investment; create space, services and products focused on startups. In 3 years, Beta-i has already received over 2,000 applications projects and ideas for its wide range of several startup acceleration programs, helping over 380 startups, 130 of those currently operating. More information at www.beta-i.pt

About the Explorers Festival:

Explorers Festival is the largest entrepreneurship event of the year in Portugal and one of the largest in Europe. During one week (Nov. 1-8), participants were able to share knowledge and ideas, explore business tools and find the needed inspiration to bring their projects to succeed in this competitive economy. It was structured in three main events: the Explorers Bootcamp – an intensive leadership training coordinated by the Portuguese Navy Marine Corps -, the Explorers Toolbox (providing access to all the business tools and solutions entrepreneurs need) and the unique Explorers Conference. The goal is to explore several different topics like product development, service design, lean startup, design thinking, and innovative technologies from international startups, investors, scientists, explorers, among others. The event has gathered those who are considered the new explorers – mentors, professionals and entrepreneurs - from several parts of the world.

For further information, please contact

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